



# MAHESHWARI MALPANI & ASSOCIATES

**Chartered Accountants**

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We help clients achieve financial and business goals with our best practice, expertise, and experiences.





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# ABOUT MMA

Maheshwari Malpani & Associates is a renowned firm of Chartered Accountants, excelling in a diverse range of services such as "Financial Compliance," "Transaction Advisory," "Business Valuation," "ESOP," and "Internal Audit." Our approach ensures comprehensive solutions in audit, tax, and business advisory services, drawing upon decades of industry experience.

Established in 2013, our unwavering focus remains on client satisfaction and fostering enduring relationships. We are dedicated to not only meeting our client's needs but also delivering cost-effective, efficient, and highly professional services. Our cohesive team comprises over 20 experts who share a unique motivation and training methodology, promoting a sense of belonging and fostering strong connections with our esteemed clients.

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At MMA, we pride ourselves on our commitment to excellence, precision, and ethics. By leveraging our specialized expertise and staying up-to-date with industry trends, we provide tailored solutions that align with our client's goals and drive their success. With us, you can trust that your financial compliance, transaction advisory, business valuation, ESOP, and internal audit needs are in capable hands.

Our forward-thinking approach combined with our relentless commitment to excellence sets us apart as a trusted partner, guiding businesses towards sustainable growth and long-term success. At Maheshwari Malpani & Associates, we are not just advisors; we are catalysts for transformation, enabling our clients to thrive in an ever-evolving business landscape.

# ABOUT PARTNERS

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## **CA. Rajul Maheshwari**

FCA, Reg. Valuer (SFA), MBFCC



CA Rajul Maheshwari is a seasoned professional with expertise in internal audit, business valuation, and financial consultancy. With over a decade of experience as a Registered Valuer (SFA), he has successfully completed numerous valuation assignments, demonstrating his proficiency in the field. Rajul specializes in internal audit, enabling compliance, productivity enhancement, and system development for clients, ensuring operational excellence and sustained growth.

Additionally, he provides valuable consultation services to startups, offering guidance on overcoming financial and operational challenges. Actively involved in initiatives that promote entrepreneurship and innovation, Rajul is dedicated to supporting and empowering young entrepreneurs. With over 14 years of industry experience, including practical knowledge gained from working with corporate clients, Rajul brings a smooth and effective approach to his work. His reputation as a respected and sought-after professional, coupled with his commitment to excellence, makes him an invaluable resource for businesses and individuals in need of strategic financial guidance.

*"The true power of success lies not in what we achieve for ourselves, but in how we inspire and empower others to discover their own potential and create their own path to greatness."*

# ABOUT PARTNERS

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## **CA. Abhishek Maheshwari**

FCA, FAFD



CA Abhishek Maheshwari is a highly skilled Chartered Accountant with expertise in statutory audits, taxation, and concurrent audits of government welfare schemes. With a vast portfolio of over 100 clients, including international joint ventures and corporates, Abhishek brings a wealth of experience to his role. He has also provided taxation expertise for trusts, societies, and Section 8 companies, ensuring compliance with relevant regulations.

Abhishek's experience extends to international trade, RBI compliances, FEMA regulations, and transfer pricing. Having worked with KPMG, he possesses valuable insights gained from the Statutory Audit division. With his comprehensive knowledge of accounting, tax, and regulatory compliances, Abhishek serves as a trusted and reliable financial advisor for Maheshwari Malpani & Associates and our clients. His expertise and dedication contribute significantly to the firm's success in delivering exceptional services.

*"We find true fulfillment not in our own accomplishments, but in the moments when we guide others towards their own success, celebrating their victories as our own."*

# OUR SERVICES

## FEMA

MMA, with its deep understanding of the Foreign Exchange Management Act (FEMA) regulations, can provide expert guidance and assistance in navigating the complexities of foreign exchange transactions. Our team of professionals is well-versed in FEMA compliance requirements and can help both Indian and international companies, as well as individuals, ensure adherence to these regulations. By availing our services, clients can mitigate the risk of penalties, enhance the efficiency of their foreign exchange transactions, and expand their business opportunities beyond the borders of India.

### Services –

- **Foreign Office establishment in India**
- **FDI: Automatic vs Approval Route**
- **FEMA Advisory for expatriates**
- **ECB Compliance Advisory**
- **Acquiring Immovable Property**
- **Loans for/from NRIs**
- **NRI Investment FEMA Compliance**
- **LRS**
- **Overseas Direct Investment**

Experience excellence with MMA, your trusted partner for FEMA compliance. We have successfully completed over 50 compliances for various clients. Our comprehensive services cater to your specific needs, ensuring top-notch results.



# OUR SERVICES

## INTERNAL AUDIT

MMA offers expert assistance in conducting Internal Audits to help organizations strengthen their risk management and internal control systems. Our team of experienced and thorough auditors brings in-depth knowledge and a diligent approach to identify loopholes, gaps, and areas of improvement in the implementation of policies and procedures. By conducting comprehensive audits covering finance, risk, and statutory compliance, we assist organizations in enhancing their operational efficiency, ensuring compliance with regulatory requirements, and achieving their corporate objectives through the implementation of best industry practices.

### Services –

- **Financial Audit**
- **Operational Audit**
- **Compliance Audit**
- **Chain audit**
- **MIS**

At MMA, we deliver unparalleled internal audit services. Our meticulous planning, thorough fieldwork, meticulous analysis, comprehensive reporting, and diligent follow-up guarantee top-notch solutions. With a proven track record of numerous successful internal audits, our expertise can be the cornerstone of your organization's growth and success.

# OUR SERVICES

## ESOP

MMA provides comprehensive assistance in implementing Employee Stock Option Plans (ESOPs). We help businesses design and structure ESOPs to provide employees with a stake in the company, fostering loyalty and motivation. Our services cover plan development, regulatory compliance, valuation, and ongoing administration, ensuring that ESOPs are effectively utilized as a tool to incentivize and retain talented employees while offering advantages such as increased flexibility in ownership and control of the company.

### Services –

- **ESOP Planning**
- **ESOP Implementation**
- **ESOP Valuation**
- **ESOP for Non-Residents**
- **ESOP Trust formation**

From feasibility studies and plan design to valuation, legal documentation, communication, education, implementation, compliance monitoring, and plan termination, we deliver top-notch solutions. With a proven track record of success in numerous ESOP projects, trust us for excellence at every step of the way.



# OUR SERVICES

## BUSINESS VALUATION

MMA provides expert assistance in conducting precise and comprehensive business valuations. Our team of professionals possesses specialized knowledge and expertise in analyzing various factors that contribute to the value of a business, including financial performance, market trends, and tangible and intangible assets. Whether it's for mergers and acquisitions, investment assessment, or strategic planning, we deliver accurate business valuations that empower business owners and investors to make informed decisions.

### Services -

- **Equity Valuation**
- **Intangible Valuation**
- **Ind AS Valuation**
- **Registered Valuer**
- **FEMA Valuation**
- **M&A Valuation**

MMA is the premier provider of comprehensive business valuation services. From purpose definition to data gathering, financial analysis, qualitative considerations, adjustments, finalization, and clear communication, we guarantee excellence. With a proven track record of successful valuations for renowned brands, rely on us for precise and strategic insights.

# OUR SERVICES

## TRANSFER PRICING

MMA offers specialized assistance in transfer pricing, ensuring compliance with local regulations and best practices. With a team of professional tax advisors and transfer pricing specialists, we help businesses navigate the complexities of pricing transactions between related parties in different countries. Our expertise ensures accurate transfer pricing practices that consider tax rate disparities, local market conditions, and the value of intellectual property, enabling businesses to mitigate risks and optimize their international operations.

### **Services –**

- **Transfer Pricing Documentation**
- **Transfer Pricing Structure And Design**
- **Transfer Pricing Compliance**
- **Transfer Pricing Audit**
- **Benchmarking Services**

We conduct thorough risk assessments, analyze related party functions and risks, determine optimal pricing methods, benchmark against comparable transactions, prepare meticulous documentation, and provide ongoing support. With a proven track record of successful projects, trust us for top-notch transfer pricing services characterized by quality work, timely delivery, and unwavering commitment.

# OTHER SERVICES

## **Audit & Assurance**

MMA offers statutory, tax, internal, management, compliance, SOP, and forensic audit services, assisting organizations in legal compliance, risk management, and enhancing financial reporting, with customized solutions to achieve business goals.

## **Financial Services**

MMA provides tailored financial services such as debt syndication, private equity placement, fundraising, preparation of information memorandum, and financial due diligence to support businesses in achieving their financial goals.

## **Outsourcing**

MMA offers customized outsourcing services, including accounting services, review of accounting systems, MIS, back office operations, independent directorship, and virtual CFO, enabling clients to streamline operations and focus on core activities.

## **Advisory & Consulting**

MMA provides tailored advisory and consulting services including business advisory, transaction support, due diligence, IFRS advisory, M&A, IPO support, corporate restructuring, and SOPs to optimize operations and achieve strategic objectives.

## **Direct & Indirect Taxation**

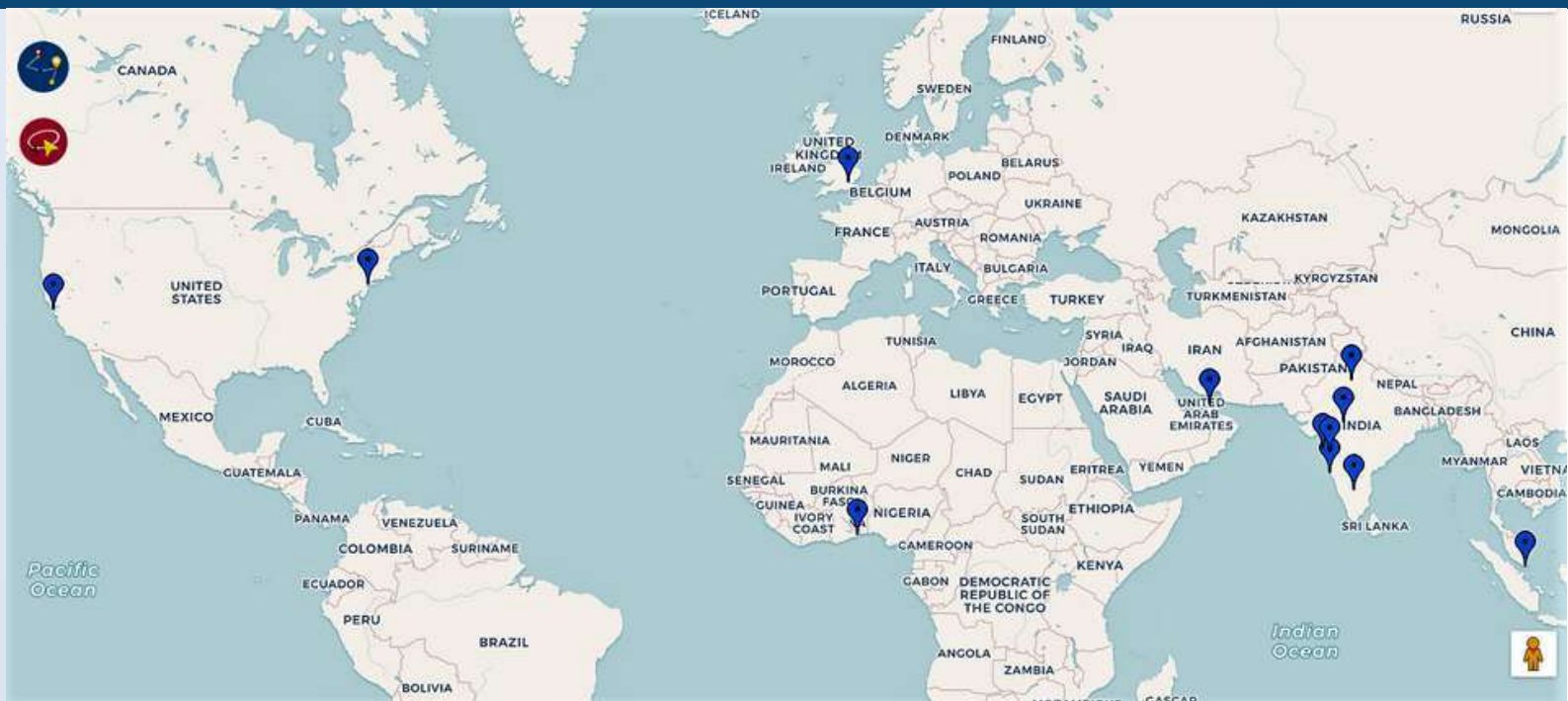
MMA offers direct and indirect taxation services, including statutory audit, tax audit, internal audit, management audit, compliance audit, SOP audit, and forensic audit, ensuring effective tax management and regulatory compliance for clients.

## **Start-Up Consulting**

MMA provides tailored start-up consulting services, including solutions, financial services, advisory, virtual CFO, process mapping, re-engineering, planning, and mentoring, to support clients in starting and growing their businesses.



# WE SERVE



Step into our world of global service excellence! From the vibrant streets of Mumbai to the iconic skylines of New York, we have been delivering our exceptional services in Bengaluru, Delhi, Dubai, Goa, Indore, Pune, San Francisco, Singapore, Togo Africa, and the United Kingdom. But our reach doesn't stop there. We're ready to embark on new adventures and work with clients in any location, near or far. Your success knows no boundaries, and neither do we!

## INDUSTRY EXPERTISE



IT



F&B



Automobile



Education



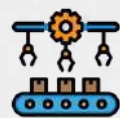
Real Estate



Logistic



Service



Manufacturing



Startup



Agriculture

# MEET THE TEAM



**Mansi Chauhan**  
Compliance Manager

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**Shaily Goyal**  
Audit Manager

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**Vishal Dodiya**  
MIS Consultant

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# OUR PROCESS

01

## *Contact Us*

It all starts with a simple yet crucial step. Reach out to us by filling out the contact form on our website or call us, and our team will respond promptly, usually the same day. We'll take the time to listen to your needs and discuss how we can help.

02

## *Discussion call*

During this call, we will dig deep into your business and learn about your existing challenges. Our Professional Partner will work closely with you to understand your needs and discuss the services that best align with your goals.

03

## *Scope of Work*

After the call, we'll present tailored options to address your needs. We'll guide you through each option, demonstrating how we can tackle your challenges. Our team is here to answer your questions, ensuring an informed decision.

04

## *Proposal*

After scoping the work, we'll provide a comprehensive proposal with pricing, defined scope, and timelines. We'll discuss next steps, ensuring clear expectations and your comfort with our approach for a successful partnership.





MMA



LET'S WORK  
TOGETHER



Our Location:

201, K K Bapna Arcade, Janjeerwala Square,  
Above Kotak Bank, Indore

Get in Touch:

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Email: [info@cammaa.com](mailto:info@cammaa.com)